

## **Engagement of Women Urologists with Industry Industry Task Force BOD Executive Summary**

### **Task Force Chair and Members:**

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**Task Force Charge:** The goal of this task force is to develop a proposal for a virtual industry 101 curriculum/leadership development program for SWIU members interested in working with industry.

**Summarize any change or refinement to the charge:** The task force expanded its mission to include a wide spectrum of industry collaborators to best provide equity and diversity of opinion. Prior SWIU partners as well as new potential candidates for outreach have been identified by the panel.

**Overview of preliminary research findings:** Task force members have completed the primary tasks of development of a broad questionnaire for both industry partners as well as women and men engaged with industry to answer salient questions for the membership. Our initial work stream has been completed with the following input from task force members:

1. Survey questions for women leaders in industry - Top 10 list
2. Survey questions for men/women in urology who have successfully engaged with industry – Top 3
3. Colleagues to engage for survey # 2
4. Additional industry partners to engage for survey # 1
5. Any preferences for your interviewee(s)

**Assessment of findings:** We are currently synthesizing and gathering feedback from the task force regarding the consensus questions for outreach to professional colleagues and industry partners.

**Focus for your task force/ Potentials points of leverage:** The task force will develop not only individual opportunities for the members, but direct engagement across numerous spectrums which will benefit SWIU. We will present a compendium of the results to drive information and further conversation.

**Rationale for the team's choice:** Key rationale included the ability to engage across multiple industry opportunities and place the SWIU member at the forefront of the conversation to create a lasting relationship.

**Tentative ideas for deliverable:** We envision presenting the data as a “how to” manual with responses from across the experiences.