

Date

Dear XXX:

SWIU recently held its annual board meeting. Happily, SWIU is increasingly being invited by other national and international organizations to identify educational, clinical, and research priorities for women within urology. These opportunities have underscored the need for SWIU to move forward strategically and to identify specific organizational priorities for each year. As SWIU's membership and "reach" have grown, the Board recognizes the need to formalize how activities are carried out under the auspices of SWIU. Specifically, it is critical that the Board be aware of all activities labeled as being sponsored by SWIU, and that these activities ideally align with contemporary organizational strategic goals.

At this year's Board meeting, we adopted a new use and endorsement statement, which reads:

*The Society of Women in Urology (SWIU) expressly forbids use of its name or any graphical representation thereof unless requested by the proposed user and approved by the Executive Board in advance. Requests to use the SWIU name or associated images, including requests for promotion, support, or endorsement by SWIU, should be directed to the Executive Board in writing. Requests should include a description of the use, duration, audience, and any other relevant information.*

*The only exceptions to the above are SWIU-created slides promoting the SWIU @ the AUA Annual Meeting and the Annual Clinical Mentoring Meeting may be utilized without express permission in order to raise awareness of these events. Contact the SWIU executive office at [info@swiu.org](mailto:info@swiu.org) for a copy of these slides.*

I know that you have been involved with local, regional, national, and international organizations that aim to promote women in urology. This is important work and I would be thrilled to have you continue these endeavors in partnership with SWIU, should the strategic goals of these activities support SWIU's annual organizational goals. I invite you to submit a request to the Board for each of the many activities in which you are involved. Our hope is that this will increase transparency around promotional activities, better help the Board support both its members and the SWIU mission, and facilitate engagement of other members with interest in organizational involvement outside the Board.

Thank you in advance for your efforts to increase the presence and visibility of women in urology. Please let me know if you have any questions.

Signed by SWIU President